

**ARCHIE
SERIES**

MAY

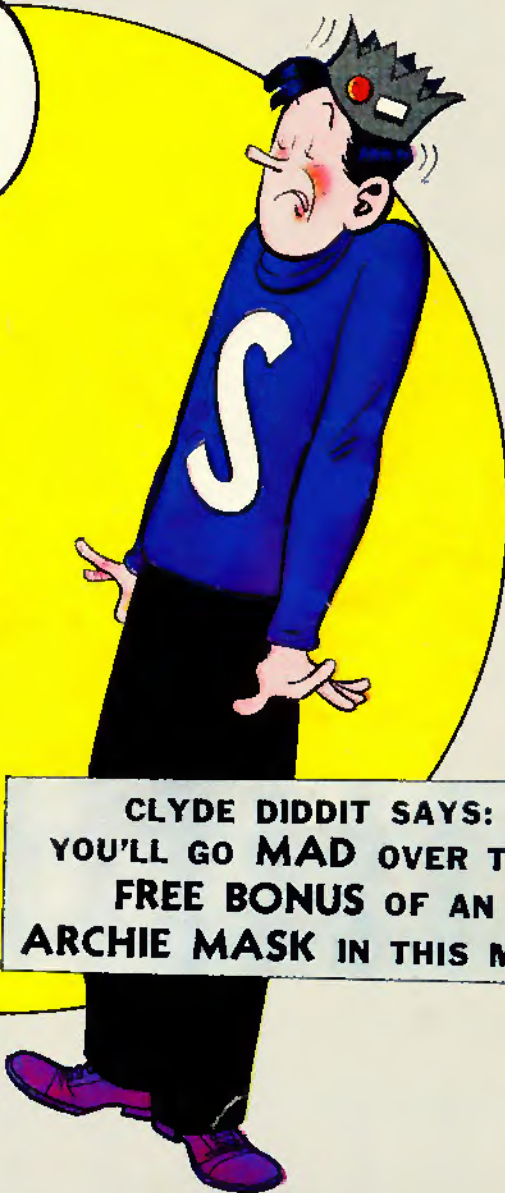


Archie's

MAD HOUSE

10¢

JUGHEAD, ARE
YOU TRYING TO
MAKE A MONKEY
OUT OF ME?



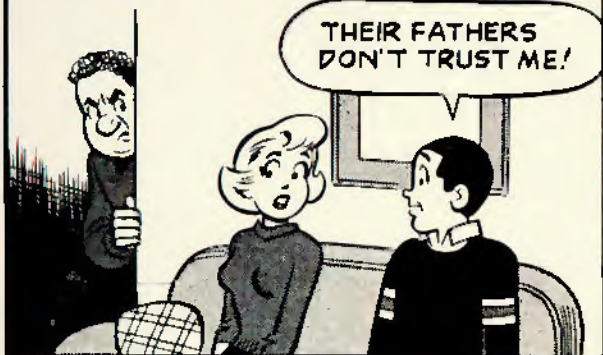
**CLYDE DIDDIT SAYS:
YOU'LL GO MAD OVER THE
FREE BONUS OF AN
ARCHIE MASK IN THIS MAG.**

REGGIE

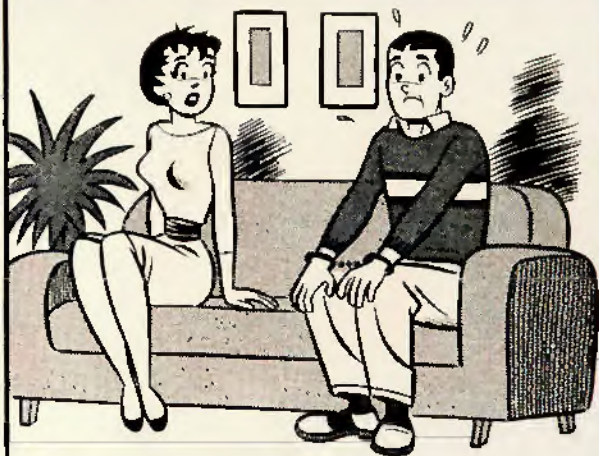
IN
'NO
TRUST'

REGGIE HAS BEEN DOING A LOT OF DATING LATELY, AND HE'S COME TO THE CONCLUSION THAT---

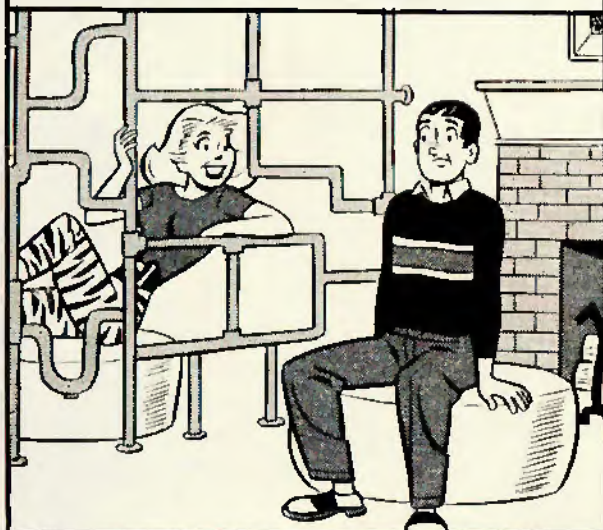
THEIR FATHERS
DON'T TRUST ME!



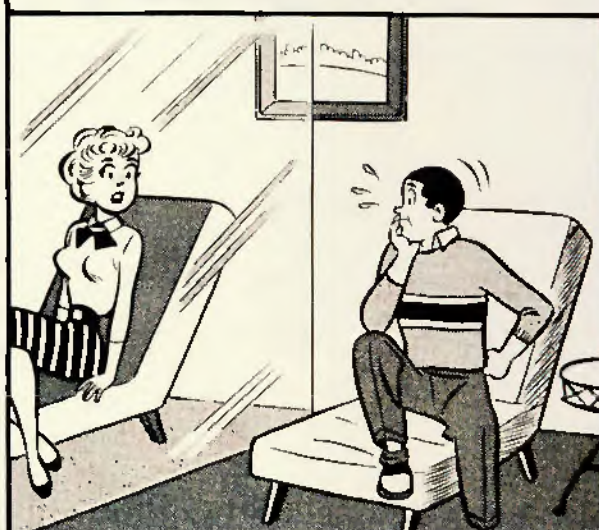
THE POLICEMAN'S DAUGHTER...



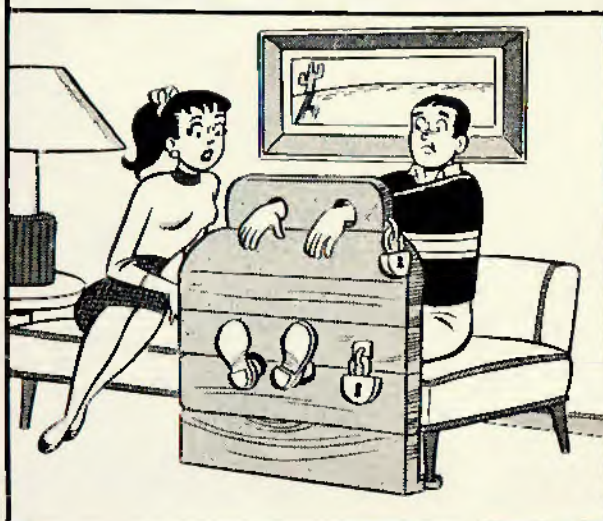
THE PLUMBER'S DAUGHTER...



THE GLAZIER'S DAUGHTER...



THE CARPENTER'S DAUGHTER...



THE PET SHOP OWNER'S DAUGHTER...



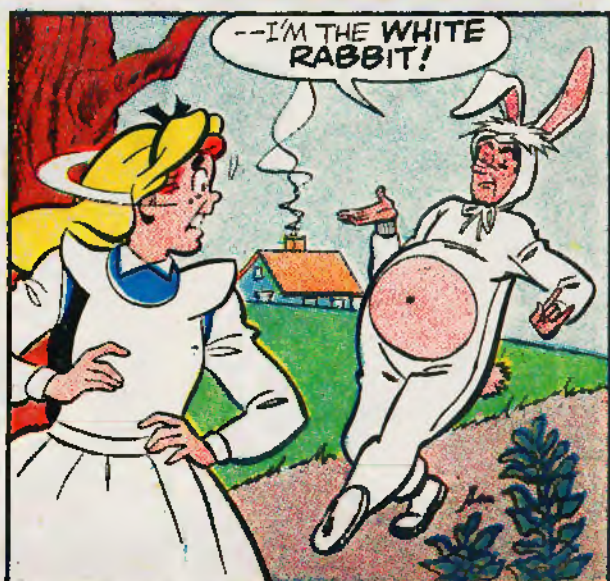


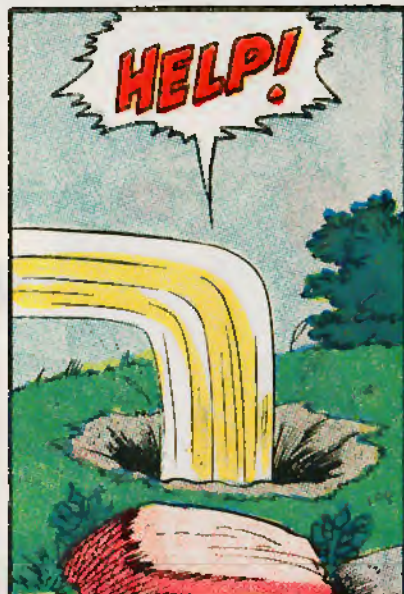
BETTY SAYS:

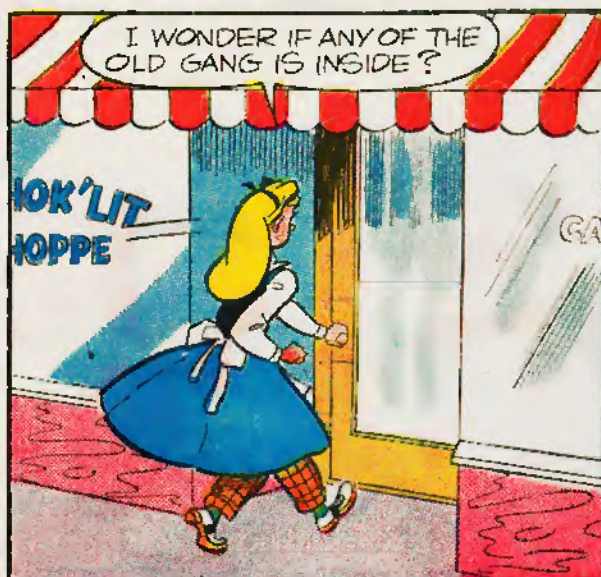
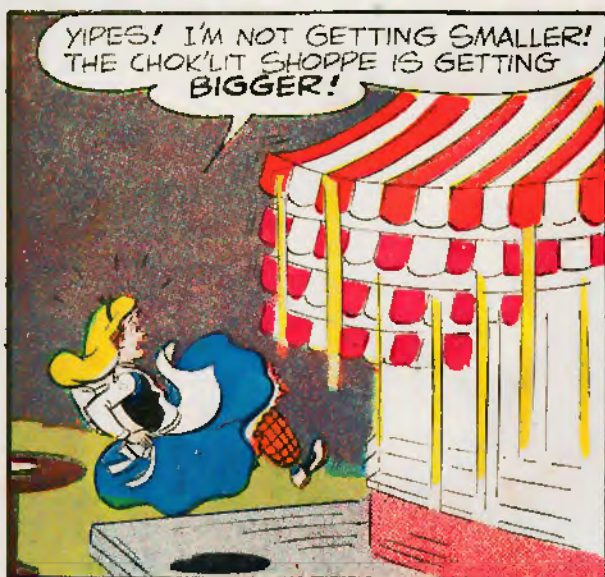
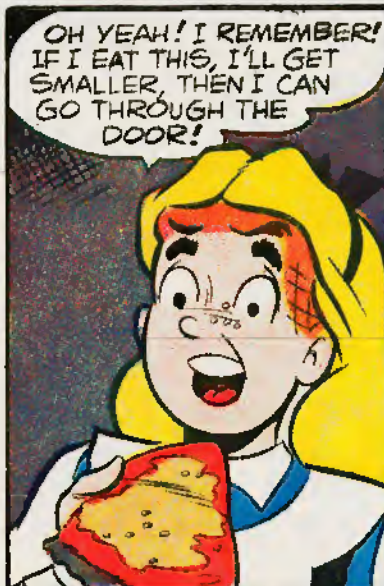
We recently ran an article called "ARCHIE IN SHAKESPEARE LAND." Our purpose was to combine LITERATURE and COMICS--a sort of "laugh-while-you-learn" method...!

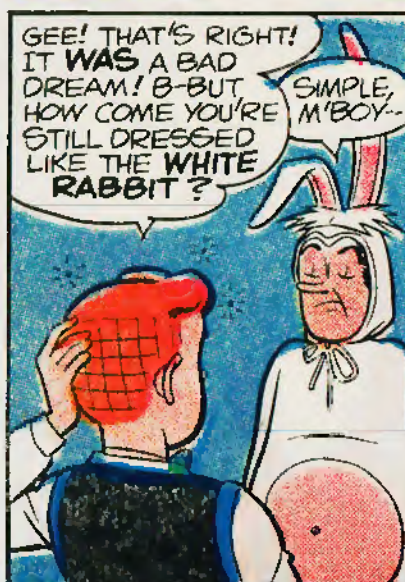
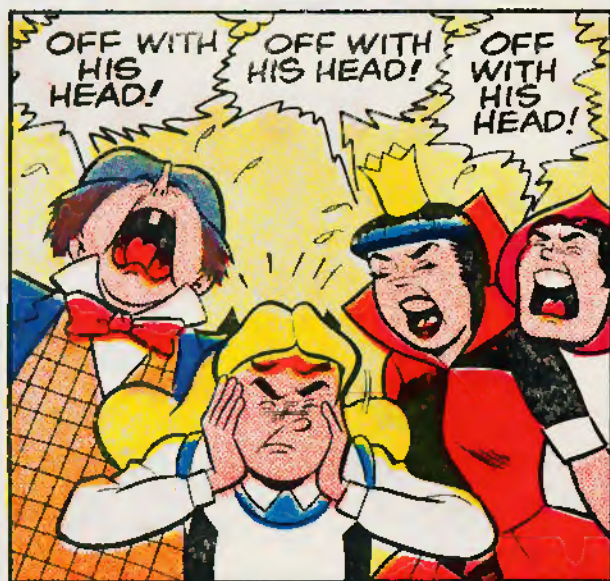
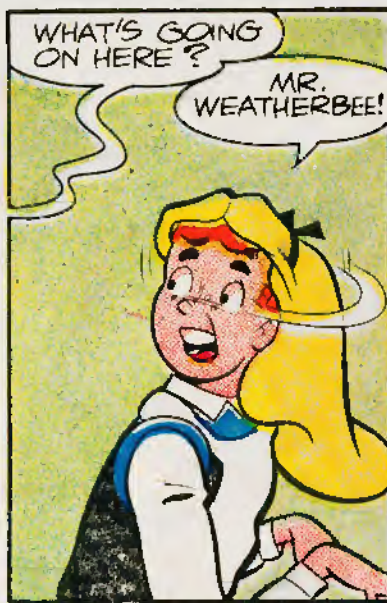
Well, if you think THAT was dopey--wait until you read THIS one--it's based on Lewis Carroll's famous classic, and we call it--

Archie in Wonderland!

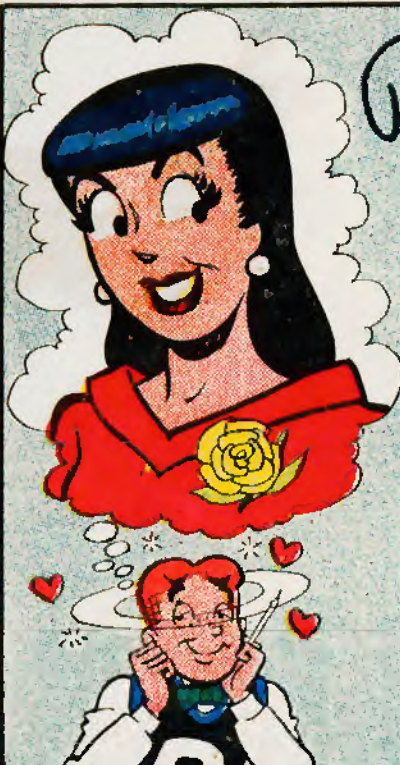






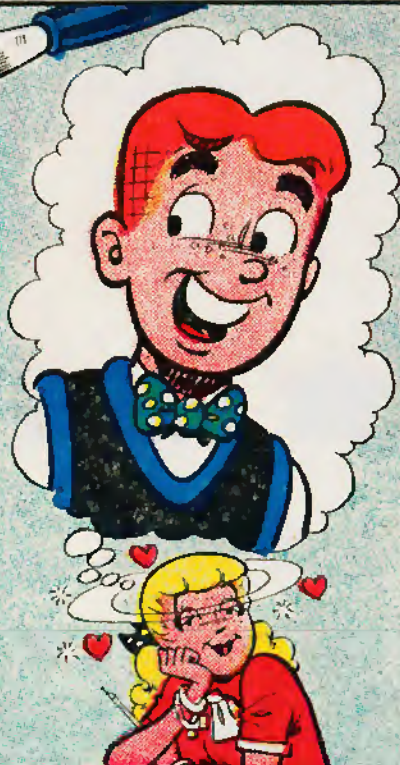


Pen Pals



You've read those lists of pen pals in magazines. Usually there's a brief description of the guys and gals...

Ever wonder what those pen pals really were like?



1

I'D MAKE A GOOD PEN PAL. I HAVE LOTS AND LOTS OF TIME TO WRITE.

2

I'LL WRITE TO ANYONE. I'M CRAZY ABOUT EVERYTHING.

3

I'M LOOKING FOR A CUTE CHICK, WHO'LL BECOME MY STEADY PEN PAL.

4

BLUE EYED BLONDE. I'M INTERESTED IN BOYS! BOYS! BOYS!

5

I'M VERY FRIENDLY. MY FAVORITE HOBBY IS TALKING ON THE PHONE.

6

I DON'T LIKE ELVIS, FABIAN, RICKY OR ROCK'N' ROLL. WILL WRITE TO ANYONE WITH SIMILAR DISLIKES.

7

MY HOBBY IS KISSING AND NECKING.

8

I DIG EVERYBODY AND EVERYTHING!

9

BIG BROWN EYES AND PONY TAIL. LIKE FARM LIFE.

10

I LIKE ALL GIRLS, ANY AGE!

11

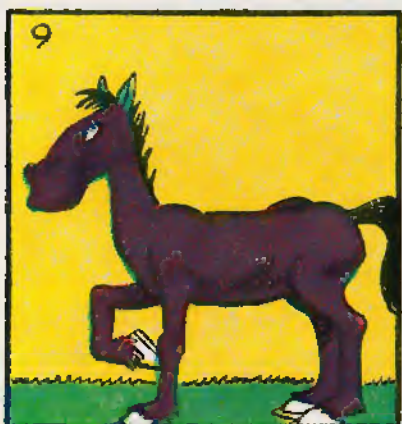
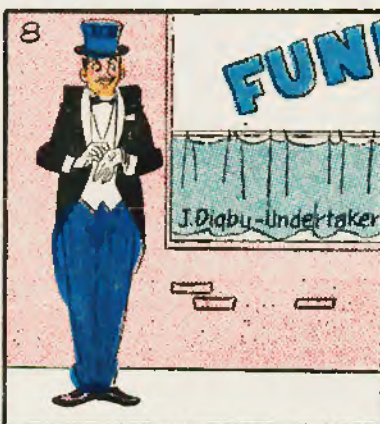
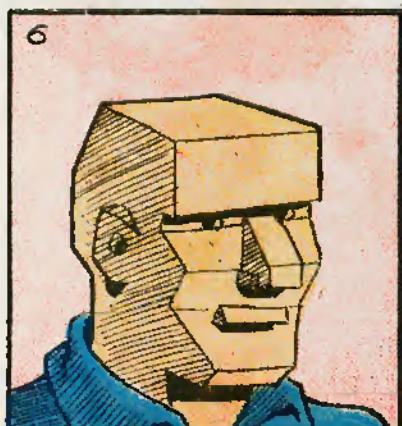
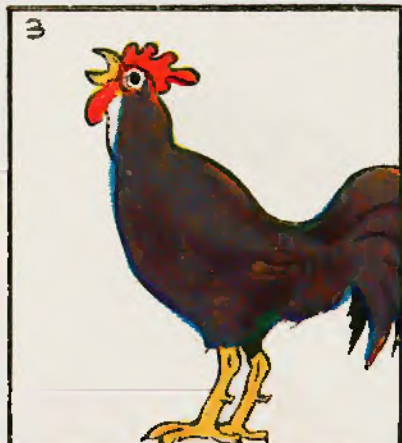
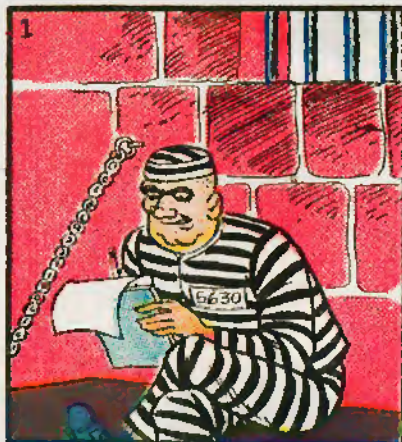
COOL CAT WOULD LIKE A HEP CAT FOR A PEN PAL.

12

I'M VERY LONELY. I'D LIKE TO HAVE LOADS AND LOADS OF PEN PALS.

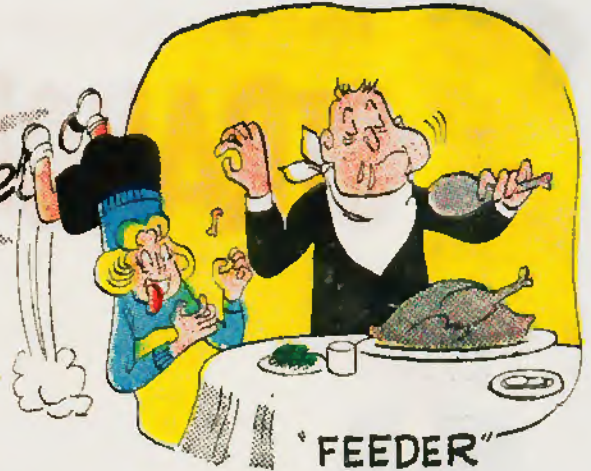
A MADHOUSE EXCLUSIVE:

TO SEE WHAT THE ABOVE PEN PALS LOOK LIKE-- TURN PAGE

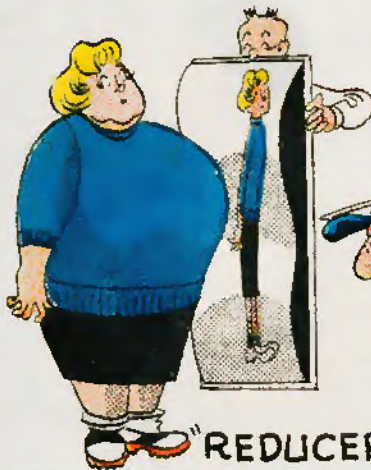


IF SHE'S HUNGRY...

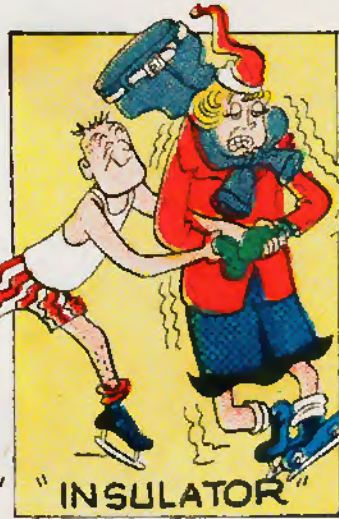
Jughead's Guide to Romance for electricians



IF SHE'S
TOO FAT...



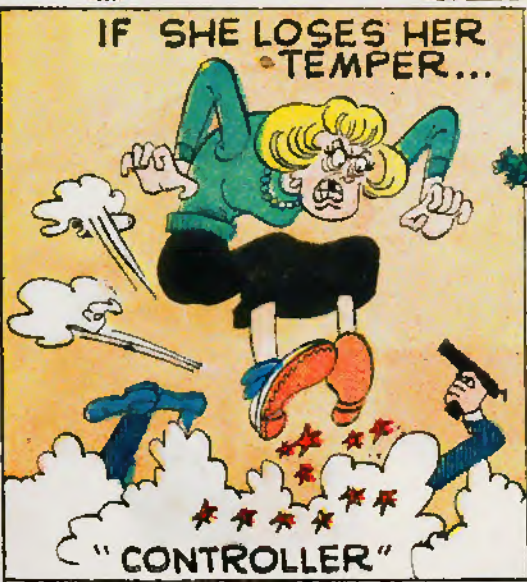
IF SHE SHIVERS
WITH COLD...



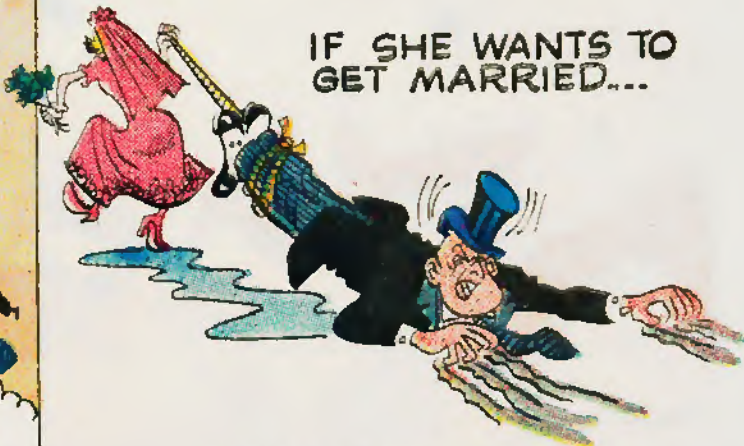
IF SHE SINGS
OFF KEY...



IF SHE LOSES HER
TEMPER...

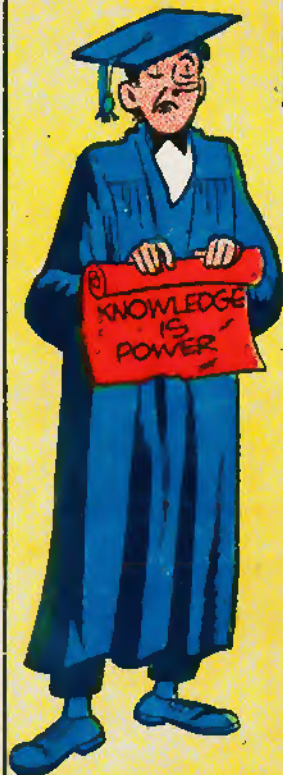


IF SHE WANTS TO
GET MARRIED...





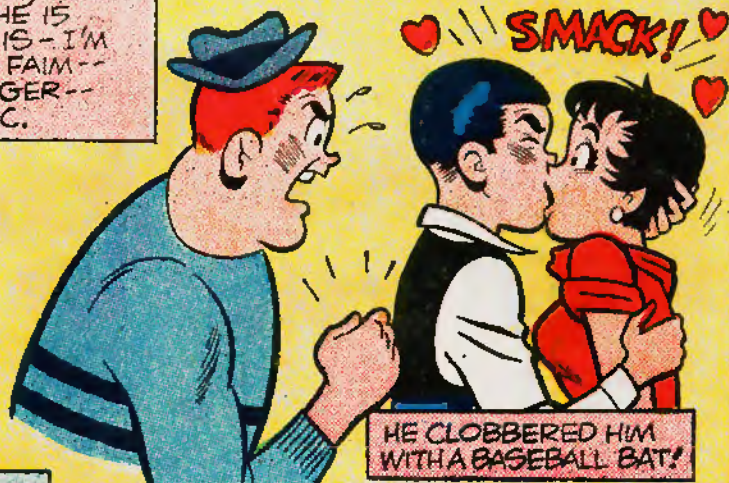
DILTON DOILEY'S STRANGE BUT TRUE



JUGHEAD CAN
SPEAK 15 FOREIGN
LANGUAGES!

UNFORTUNATELY, ALL HE
CAN SAY IN THE 15
LANGUAGES IS - I'M
HUNGRY-- J'AI FAIM--
ICH HABE HUNGER--
Я ГОЛОДЕН ETC.

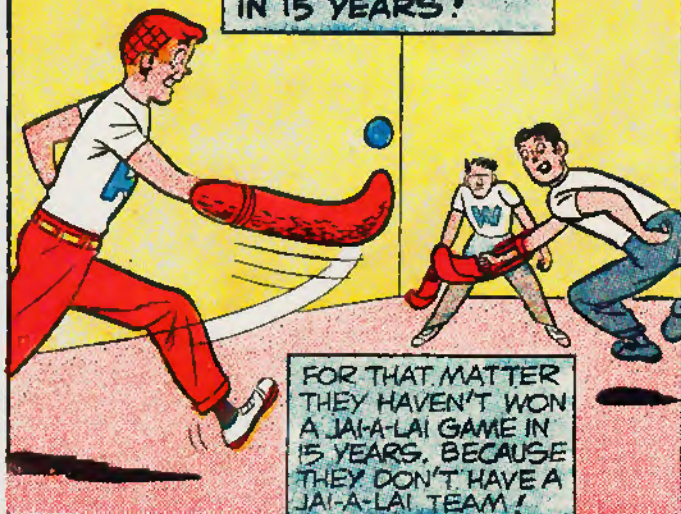
MOOSE CAUGHT REGGIE
KISSING MIDGE AND HE
DID NOT PUNCH HIM!



SMACK!

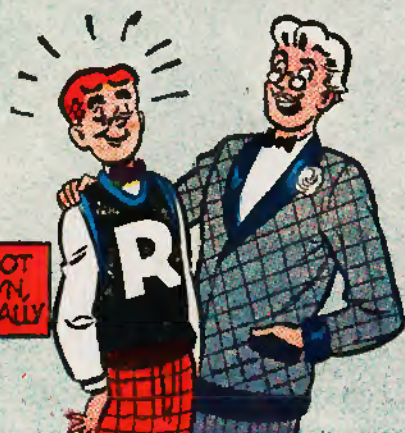
HE CLOBBERED HIM
WITH A BASEBALL BAT!

RIVERDALE HIGH
HAS NOT LOST A
GAME OF JAI-A-LAI
IN 15 YEARS!



FOR THAT MATTER
THEY HAVEN'T WON
A JAI-A-LAI GAME IN
15 YEARS, BECAUSE
THEY DON'T HAVE A
JAI-A-LAI TEAM!

MR. LODGE WOULD LIKE
TO SEE ARCHIE BECOME
A SON-IN-LAW!

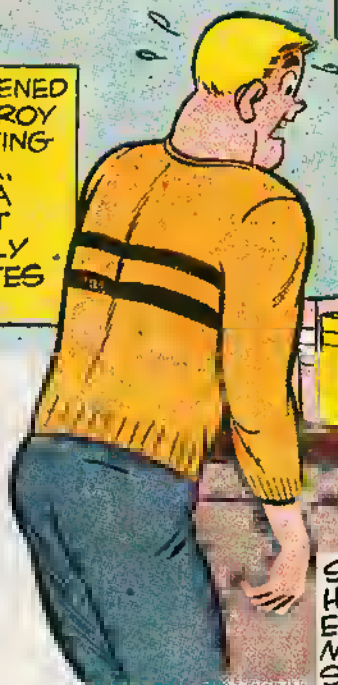


BUT NOT
HIS OWN,
NATURALLY

LEROY BEHAVED FOR A WHOLE DAY AND DID NOT ANNOY ANYBODY!

MISS GRUNDY SAID THAT MOOSE WAS THE BEST STUDENT IN HER CLASS!

...IT HAPPENED WHILE LEROY WAS VISITING ALASKA... DURING A DAY THAT WAS ONLY 42 MINUTES LONG!



SHE WAS TALKING ABOUT HER MAKE-UP CLASS FOR EXTRA DUMB STUDENTS... MOOSE WAS THE ONLY STUDENT IN THAT CLASS.

ARCHIE ASKED FOR A DATE AND BOTH VERONICA AND BETTY SAID NO!

REGGIE BORROWED A DOLLAR FROM ARCHIE AND PAID HIM BACK PROMPTLY THE NEXT DAY!



THEY DIDN'T HAVE ANY DATES. BETTY AND VERONICA WERE EATING FIGS, WHICH ARCHIE MISTOOK FOR DATES. OF COURSE, ARCHIE WAS WELCOME TO THE FIGS!



REGGIE WAS JUST TRYING TO GAIN ARCHIE'S CONFIDENCE SO HE COULD BORROW \$5.00 THE NEXT DAY.

ED. NOTE: ANY RESEMBLANCE BETWEEN THE AFORE-MENTIONED CHARACTERS AND THOSE IN THE OTHER ARCHIE MAGAZINES IS PURELY COINCIDENTAL ON PURPOSE...



JUGHEAD SAYS:

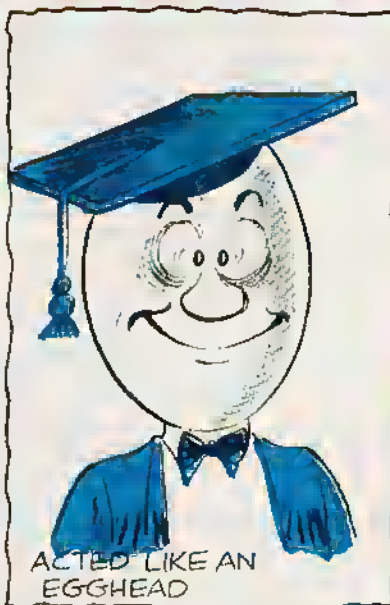
Here we are, gang--returning with one of our popular features! This is about the kind of people we HEAR of all the time--But nobody ever SEES! We call 'em, naturally--

MADHOUSE PEOPLE

THE BOY WHO...



MADE A MONKEY
OF HIMSELF



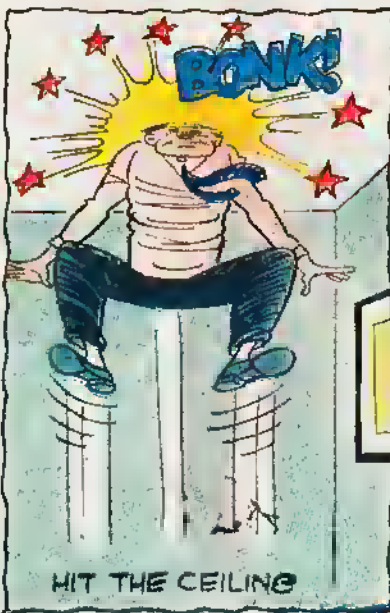
ACTED LIKE AN
EGGHEAD



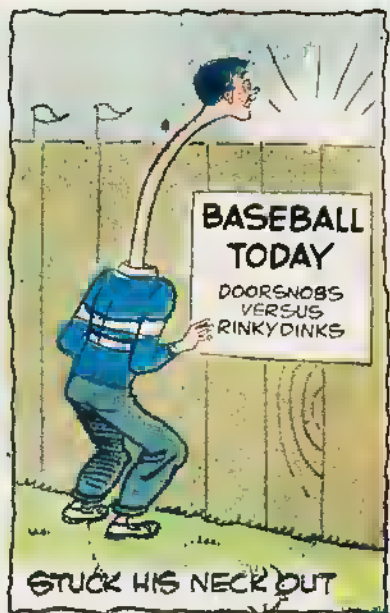
TURNED PURPLE
WITH RAGE



JUMPED THE GUN



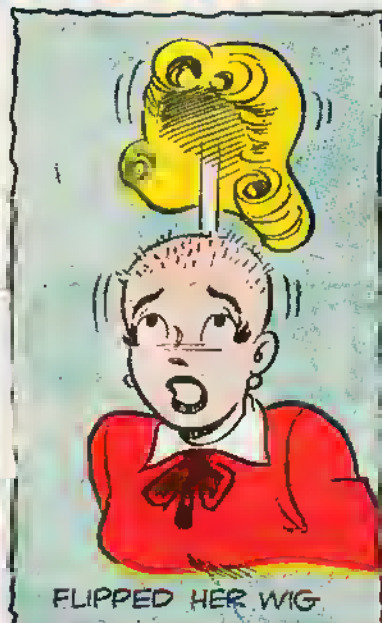
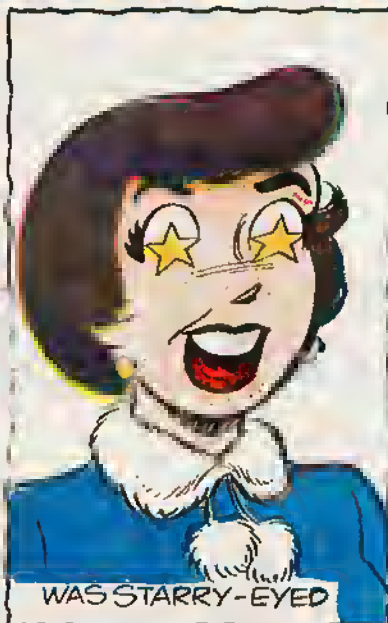
HIT THE CEILING



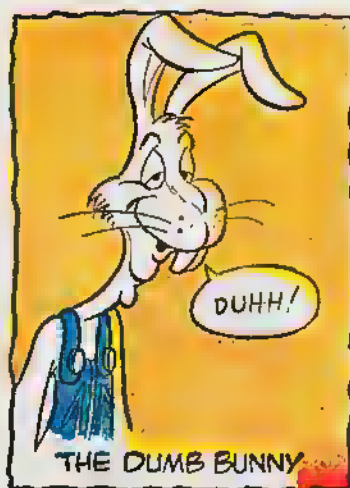
BASEBALL
TODAY
DOORSNOBS
VERSUS
RINKYDINKS

STUCK HIS NECK OUT

THE GIRL WHO...



..HERE'S
ONE
FOR
OUR
ZOO →



AND FOR THE
KITCHEN CUPBOARD ↘



THANK TO: LORRAINE ROGERS, PHILA. PA. -- SHARON TORTORELLA, LEVITTOWN, N.Y. -- SHEILA BURKE, OCEANSIDE, N.J. -- DANIEL CIRELLI, BROCKTON, MASS. -- AND CLYDE DIDDIT (WHO HE ????)



REGGIE PRESENTS:

Most of us try to be so polite--But sometimes we wish we didn't HAVE to! We all have our devilish sides--But it takes nerve to express it!

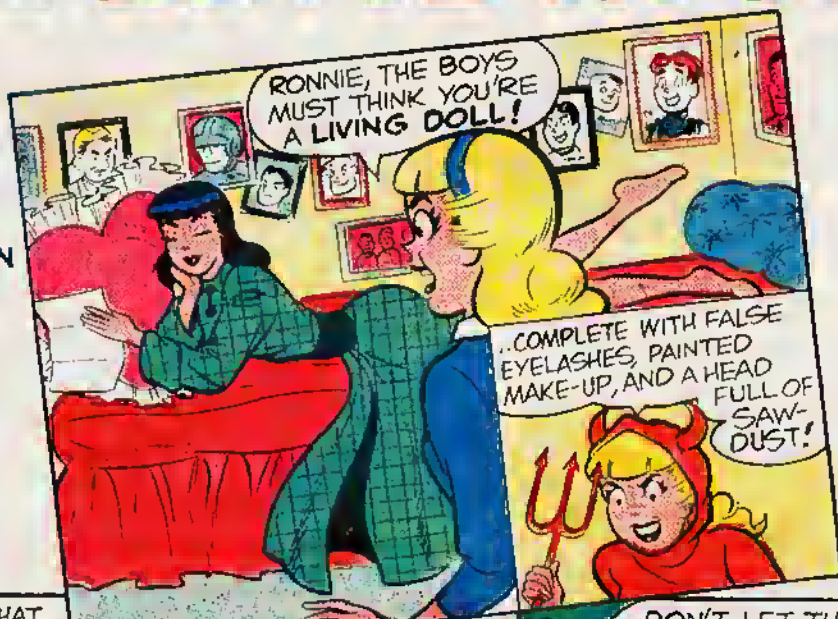
Here, for instance,

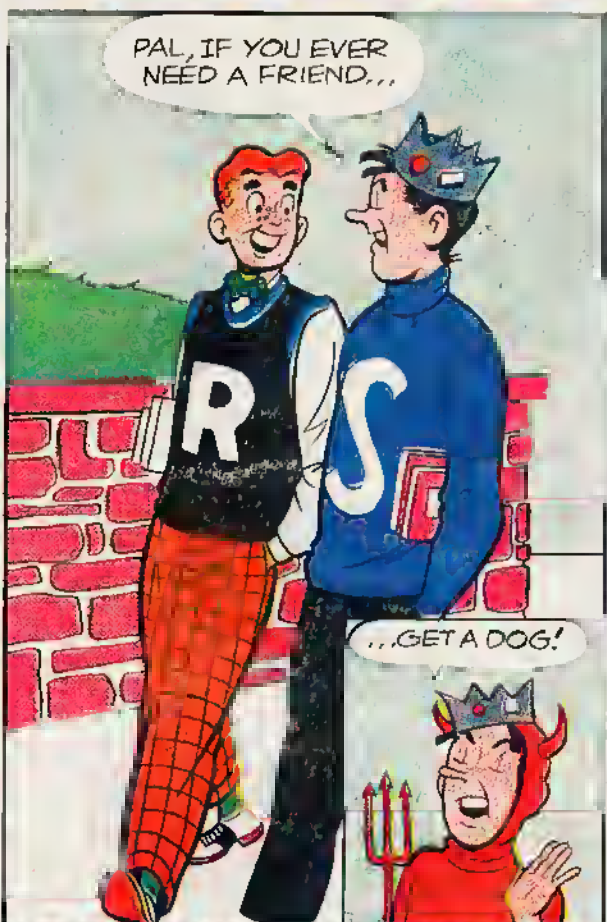
MADHOUSE

EXAMINES

THE DEVIL IN YOU

THE
TRANSLATION
OF
ENGLISH
INTO
ENGLISH!





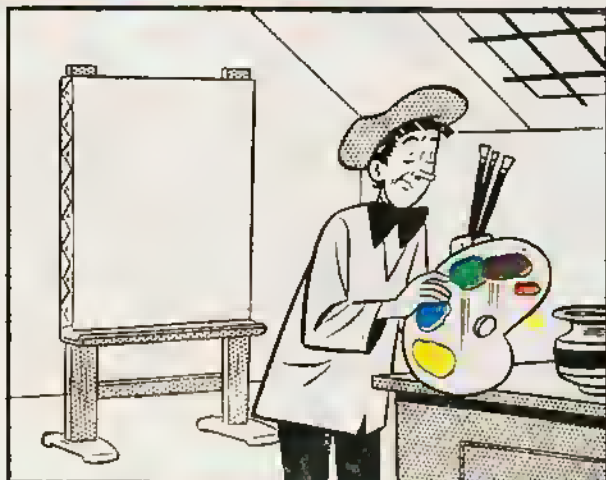
Jughead



DIPSY DOODLES

"WHERE
THERE'S
SMOKE--"

ARTIST WANTED FOR
CIGARETTE ADS---
BRING SAMPLE OF WORK!



KIDS! IS YOUR LIFE DULL AND UNINTERESTING? DO YOU WANT TO LIVE DANGEROUSLY--LIKE ME? DO YOU WANT TO HAVE FUN? DO YOU WANT TO BE CHASED BY BETTY AND VERONICA? DO YOU WANT TO BE DESPISED BY MISS GRUNDY AND MR. WEATHERBEE? NOW, YOU TOO CAN BE ARCHIE ANDREWS! JUST FLIP THIS PAGE AND SEE THE--

ARCHIE MASK!

IT REALLY WORKS, GANG! JUST FOLLOW THESE INSTRUCTIONS:

1) CUT OUT ON HEAVY LINE AND ON DOTTED LINES.



2) PASTE THE ARCHIE MASK ON A SHIRT CARDBOARD OR ON ANY STIFF PAPER.



3) ATTACH A STRING, RUBBER BAND, OR SOGGY NOODLE ON EACH EAR.



4) PUT ON MASK.



5) GET UP OFF THE FLOOR! NOW CUT OUT THE EYE-HOLES, SO YOU CAN SEE WHERE YOU ARE GOING!

TWO-FACED KIDS!

BUY AN EXTRA COPY OF MADHOUSE, SO YOU CAN HAVE A MASK FOR EACH SIDE OF YOUR HEAD!



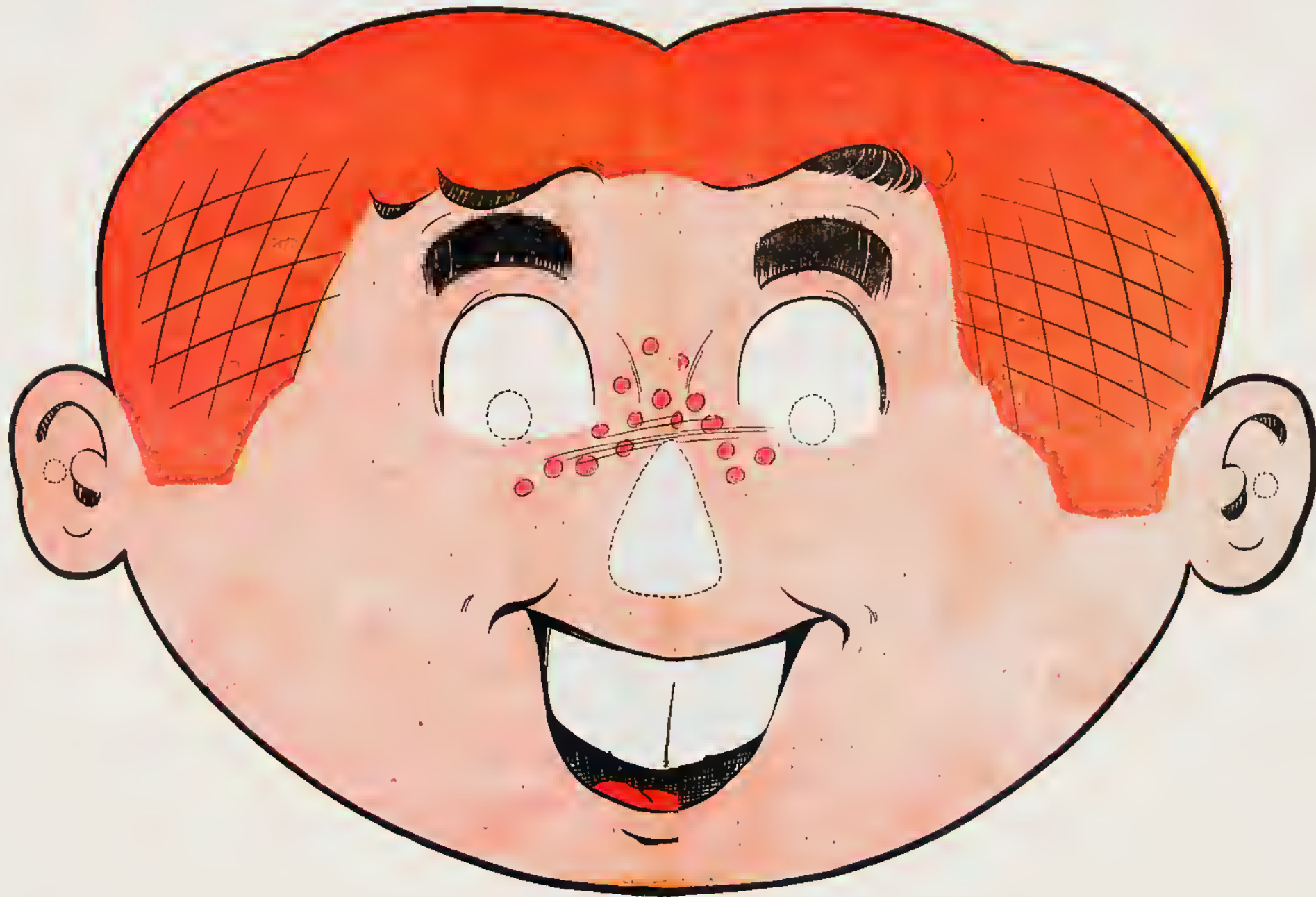
FLASH!

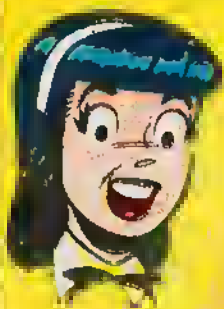
IN FUTURE ISSUES, WE WILL CREATE A MASK FOR GIRLS WHO WANT TO LOOK LIKE VERONICA--ALSO, A MASK FOR ANYONE WHO WANTS TO (UGH!) LOOK LIKE JUGHEAD!

*(THE JUGHEAD MASK WILL OF COURSE BE PRINTED ON THIN HAMBURGER!)

TURN THE PAGE FOR YOUR

ARCHIE MASK





VERONICA SAYS:

In the spirit of good clean fun (well--FUN, anyway!) We dug into some old history books to find the REAL story behind the great events of yesteryear. Here are the results! We're pretty sure that history will NEVER be the same--not after this--

MADHOUSE EXPOSE'

(or...you are there, clude diddit!)

WHAT REALLY HAPPENED..!



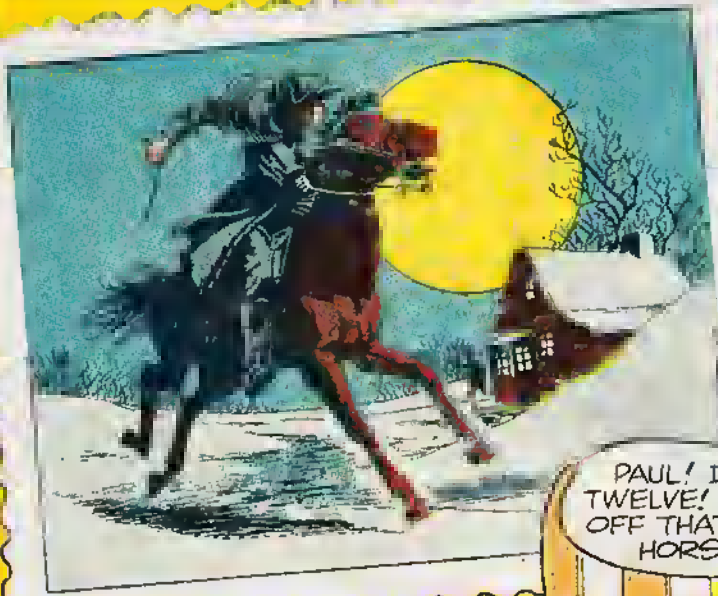
REMEMBER THE EXCITING
EVENTS OF THE BOSTON
TEA PARTY ?...

...WHAT
REALLY
HAPPENED...



LADY BOSTON WILL
BE DOWN IN A MOMENT!
SHE'S--OOPS!

WHAT A
MESS! THIS
IS ONE BOSTON
TEA PARTY
I'LL NEVER
FORGET!

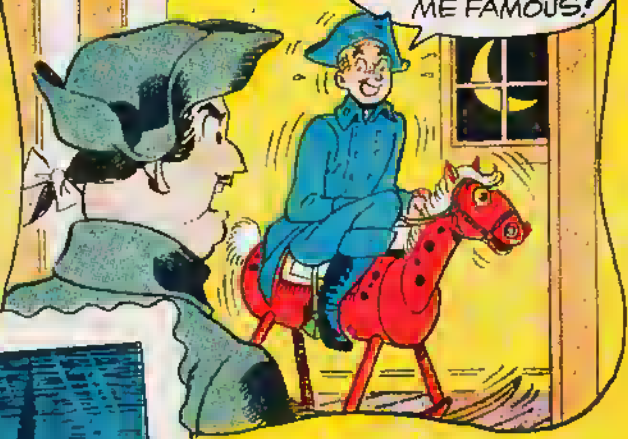


REMEMBER THE MIDNIGHT
RIDE OF PAUL REVERE--
TO WARN THE COLONISTS?...

...WHAT
REALLY
HAPPENED...

PAUL! IT'S ALMOST
TWELVE! GET DOWN
OFF THAT ROCKING
HORSE!

BUT, POP--
I'M SETTING
A NEW RECORD!
THIS MIDNIGHT
RIDE WILL MAKE
ME FAMOUS!

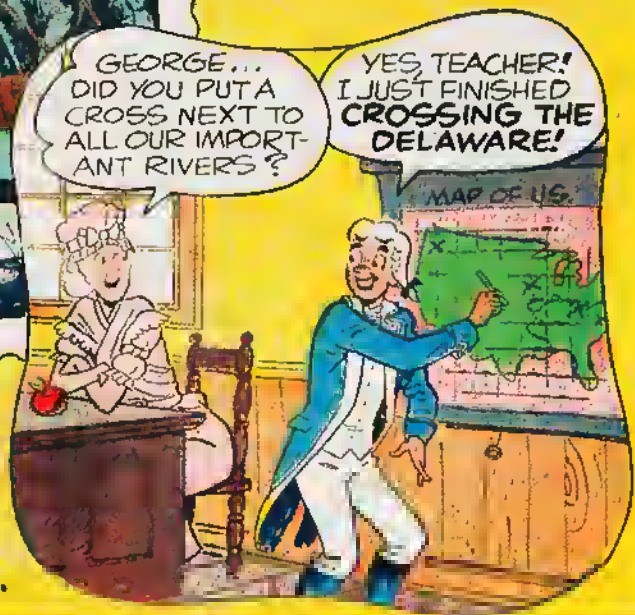


REMEMBER THE FAMOUS STORY
OF GEORGE WASHINGTON
CROSSING THE DELAWARE?..

WHAT REALLY HAPPENED...

GEORGE...
DID YOU PUT A
CROSS NEXT TO
ALL OUR IMPORT-
ANT RIVERS?

YES, TEACHER!
I JUST FINISHED
CROSSING THE
DELAWARE!



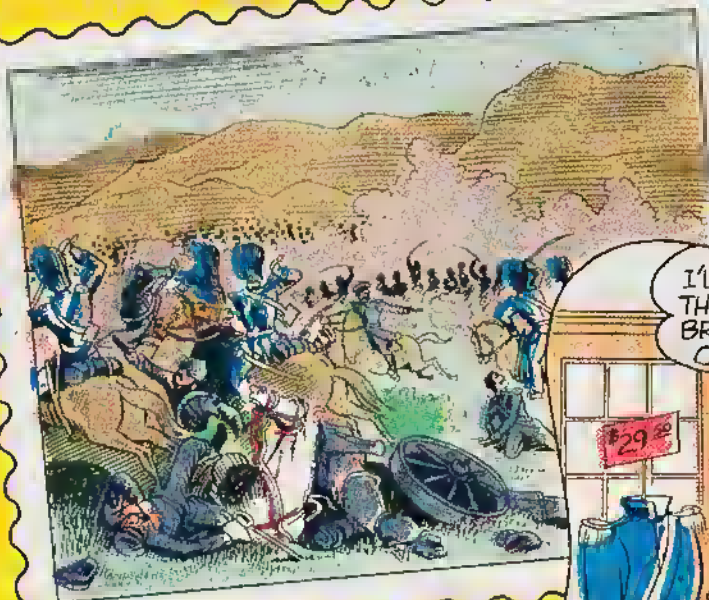
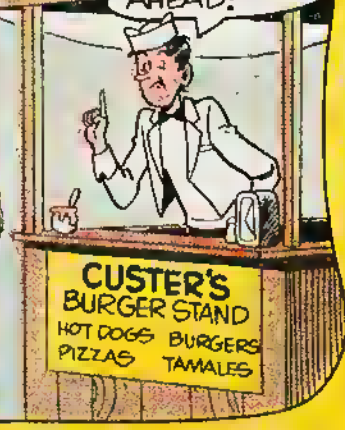


REMEMBER THE STIRRING
STORY OF CUSTER'S
LAST STAND ?...

... WHAT
REALLY
HAPPENED...

TWO
HAMBURGERS,
PLEASE!

BETTER STOCK
UP, SIR! CUSTER'S
IS THE LAST STAND
BEFORE INDIAN
TERRITORY DEAD
AHEAD!

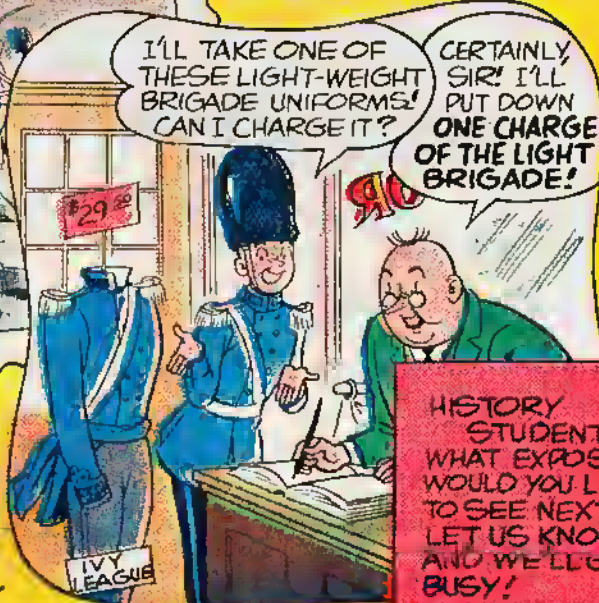


REMEMBER DURING THE
CRIMEAN WAR--THE THRILLING
CHARGE OF THE LIGHT BRIGADE ?...

WHAT **REALLY** HAPPENED...

I'LL TAKE ONE OF
THESE LIGHT-WEIGHT
BRIGADE UNIFORMS!
CAN I CHARGE IT?

CERTAINLY,
SIR! I'LL
PUT DOWN
ONE CHARGE
OF THE LIGHT
BRIGADE!



HISTORY
STUDENTS!
WHAT EXPOSÉS
WOULD YOU LIKE
TO SEE NEXT?
LET US KNOW
AND WE'LL GET
BUSY!

JUGHEAD



As every broom manufacturer knows, the do-it-yourself craze has been sweeping the country.
(That's a joke, dad!)

In recent years, we've had do-it-yourself kits for every type of activity. We've had--

DO IT YOURSELF CARPENTRY KITS

DO IT YOURSELF HI-FI KITS

AND DO IT YOURSELF DO-IT-YOURSELF KITS

so---**MADHOUSE**---the magazine that's first with the best (FIRST-NOT WORST!) now takes a ridiculous amount of pride and pleasure in presenting---

THE GREATEST
DO-IT-YOURSELF IDEA
OF THE CENTURY...

DO-IT-YOURSELF COMICS!

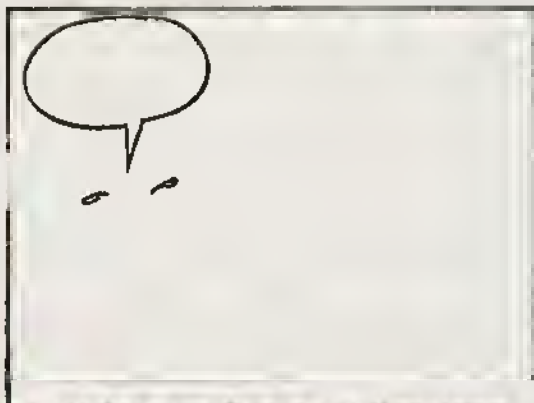
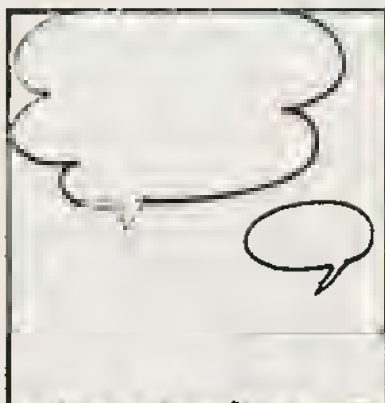
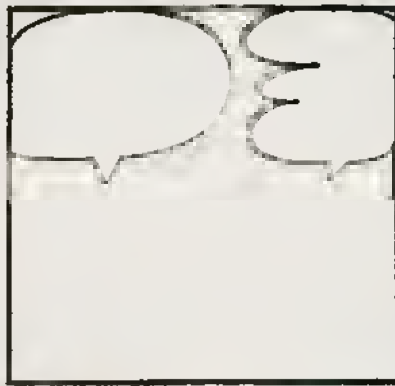
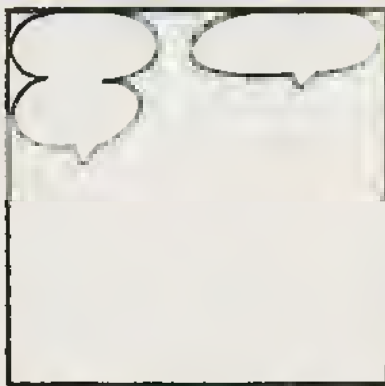
INSTRUCTIONS:

- 1-DRAW CARTOONS IN THE BLANK PANELS
- 2-WRITE THE WORDS IN THE DIALOGUE BALLOONS
- 3-NOW DO IT ALL OVER AGAIN-BUT THIS TIME USE A PENCIL INSTEAD OF YOUR FINGER.

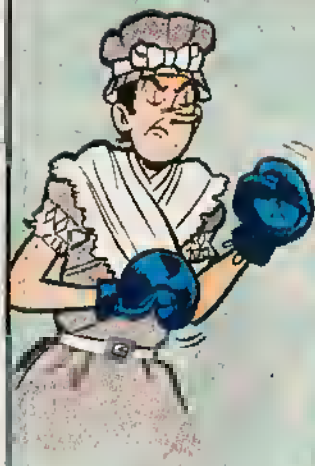
THE HILARIOUS ADVENTURES OF CLYDE DIDDIT

(WHO HE?)

CREATED BY _____



AFTER FINISHING THIS PAGE, CUT IT OUT CAREFULLY, FOLD IT, PUT IT IN A STAMPED ENVELOPE, AND SEND IT TO YOUR PSYCHIATRIST. (WE'VE GOT ENOUGH TROUBLES!)

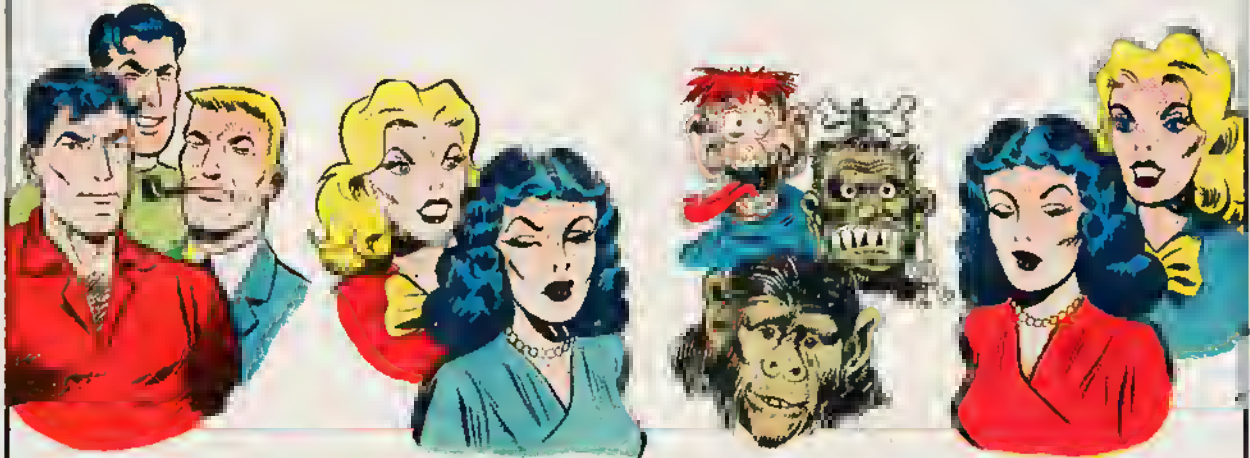


AUNT JUGGIE'S Advice to the Lovelorn **HOW TO WIN A FIGHT WITH YOUR ^{BOY} _{GIRL} FRIEND**

* CROSS OUT ONE

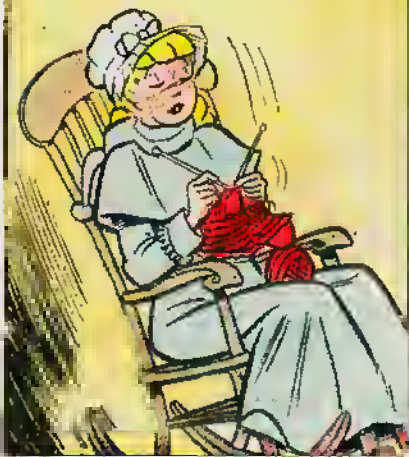
SURVEYS SHOW THAT BOYS AND GIRLS FIGHT ABOUT **FOUR** MAIN THINGS--

- 1.) OTHER BOYS 2.) OTHER GIRLS 3.) OTHER BOYS 4.) AND OTHER GIRLS



SOMETIMES THEY ALSO FIGHT ABOUT OTHER BOYS AND OTHER GIRLS!

GIRLS WHO ALWAYS FIGHT
WITH BOYS ARE LIABLE TO
WIND UP OLD MAIDS!



BOYS WHO ALWAYS FIGHT
WITH GIRLS ARE LIABLE TO
WIND UP LONELY BACHELORS!



ANYONE WHO EVEN
STARTS TO FIGHT WITH
CLYDE DIDDIT IS LIABLE
TO WIND UP IN A STRAIT
JACKET!



HERE ARE SOME TRIED-AND-TRUE METHODS FOR DEALING WITH MEMBERS OF THE OPPOSITE SEX!

FOR GIRLS

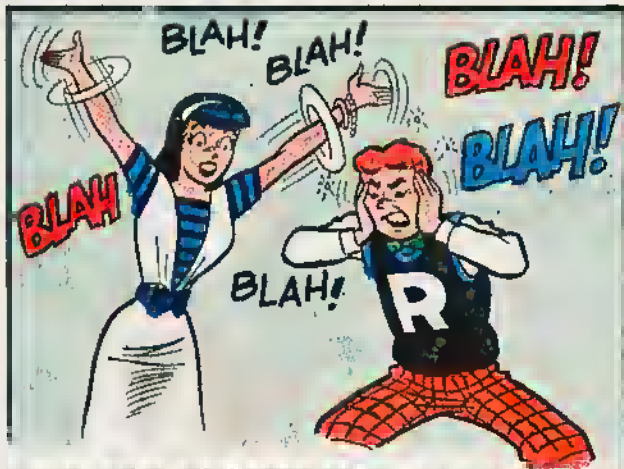


THE COLD SHOULDER METHOD--GUARANTEED TO GIVE THE AVERAGE BOY COLD FEET!

FOR BOYS



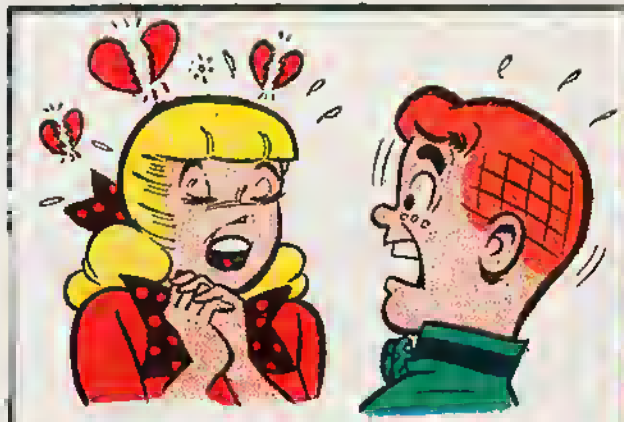
TO OVERCOME--THAW HER OUT WITH MINKS AND DIAMONDS! (OKAY, MAKE IT CANDY AND FLOWERS, CHEAPWATE!)



THE YAK-YAK METHOD--TALK, TALK, TALK UNTIL THE POOR BOY IS BLUE IN THE FACE!



TO OVERCOME--BUY EARPLUGS!



THE HEARTSTRINGS METHOD--TRY THE OLD LINE, "YOU WOULDN'T ARGUE IF YOU REALLY LOVED ME!"



TO OVERCOME--USE YOUR HAT! (GRAB IT AND RUN!)

THE GIRLS

THE BOYS



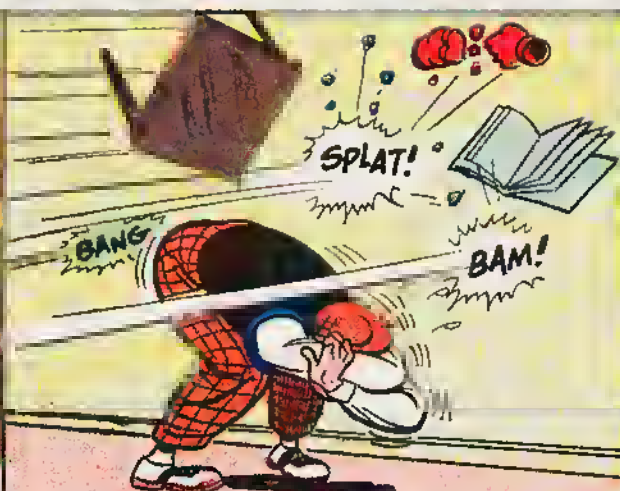
THE NIAGARA FALLS METHOD--THIS IS BASED ON THE OLD MOTTO; WHEN ALL ELSE FAILS, CRY, CRY, CRY!



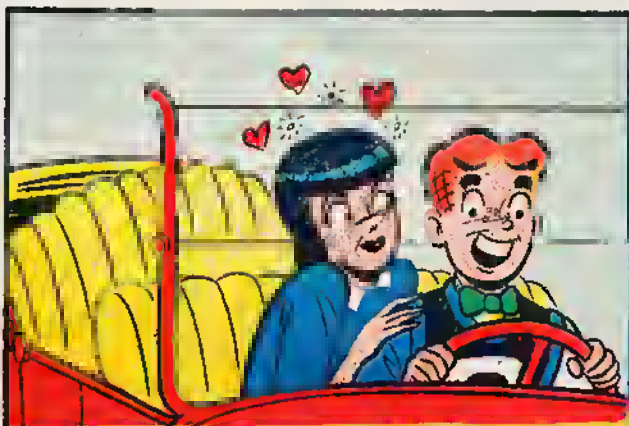
TO OVERCOME--TRY CRYING FIRST!



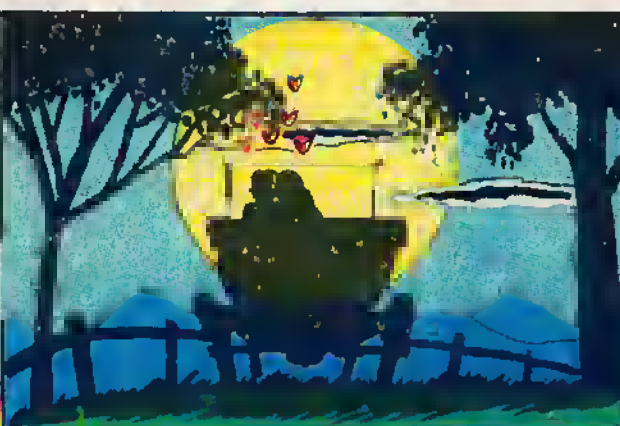
THE STRONG ARM METHOD--FOR THOSE WHO ARE IN TRAINING ONLY. THROW EVERYTHING THAT ISN'T NAILED DOWN!



TO OVERCOME--DUCK!



THE SMOOCH METHOD--TRY THE ROMANTIC APPROACH--IT'S A SURE FIRE WINNER!



TO OVERCOME--DON'T BE STOOPID! RELAX AND ENJOY YOURSELF!

DO YOU HAVE A ROMANTIC PROBLEM? WRITE TO AUNT JUGGIE AND SHE WILL TRY TO HELP YOU IN THESE PAGES. IF SHE CAN'T HELP YOU, SHE CAN ALWAYS MAKE THINGS A LITTLE WORSE!



BETTY SAYS:

Hey, qanq! No more waiting for Fridays! No more begging Pop for an advance! No more breaking into the old piggy bank! Now, instead of being a poor slob, you can be a RICH slob... Thanks to--

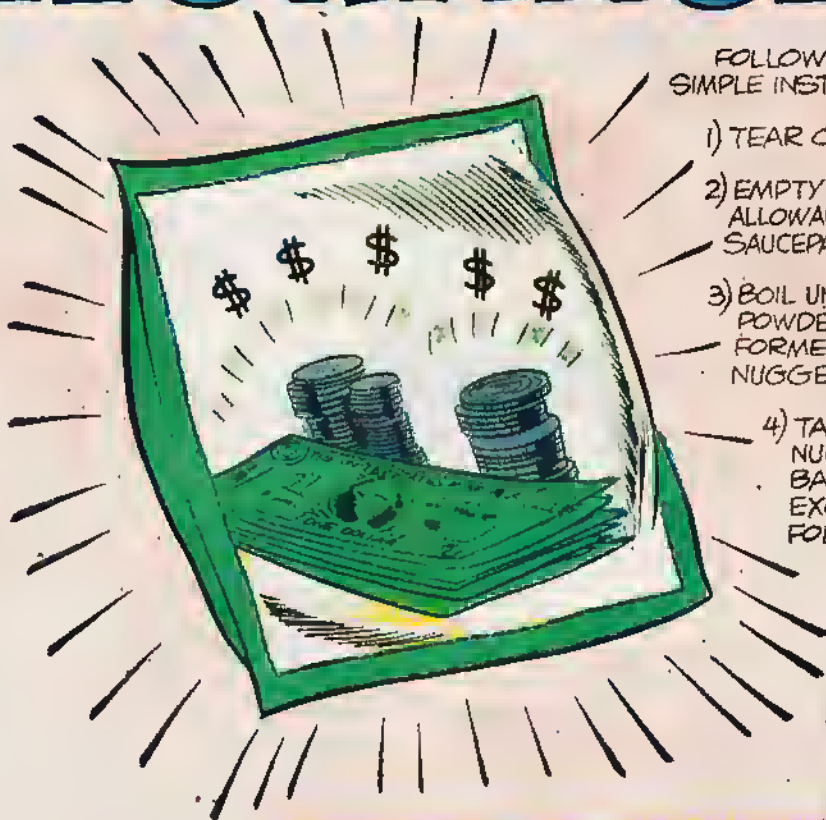
MADHOUSE'S

INSTANT ALLOWANCE

GUARANTEED
GENUINE!

BE THE FIRST
TEEN-AGE
MILLIONAIRE
ON YOUR
BLOCK!

DON'T DELAY!
SEND TODAY!



FOLLOW THESE
SIMPLE INSTRUCTIONS:

- 1) TEAR OPEN BAG,,
- 2) EMPTY POWDERED ALLOWANCE INTO SAUCEPAN OF WATER,,
- 3) BOIL UNTIL POWDER HAS FORMED GOLD NUGGETS,,
- 4) TAKE GOLD NUGGETS TO BANK AND EXCHANGE FOR CASH...!

"INSTANT ALLOWANCE
SPENDS GOOD--LIKE AN
ALLOWANCE SHOULD!"

- SIGNED

Clyde Diddit

GENTLEMEN:

PLEASE RUSH ME A PACKAGE OF "INSTANT ALLOWANCE"! I ENCLOSE \$250,000.00 IN GOOD AMERICAN CURRENCY! (ON SECOND THOUGHT, IF I HAVE \$250,000.00 IN AMERICAN CURRENCY, WHO NEEDS YOUR STOOPID STUFF???)

NAME _____ ALIAS _____

SANITARIUM ROOM NUMBER _____



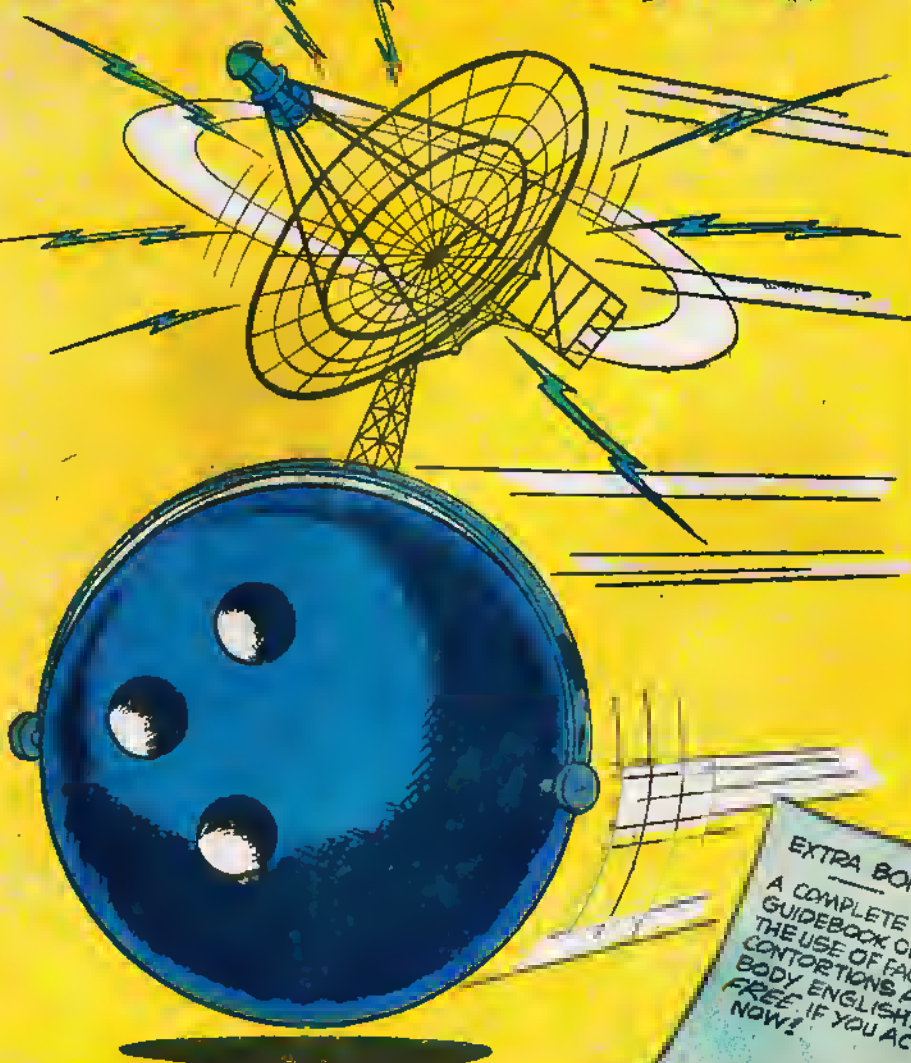
DILTON SAYS:

Kids! Are you tired of those low bowling scores?
Are you tired of always winding up in the gutter?
Now all your troubles are over, thanks to
MADHOUSE'S peachy new--

RADAR-EQUIPPED BOWLING BALL

YOU
TOO
CAN
BOWL
LIKE
THE
CHAMPS
ON TV!
SIMPLY
GUIDE
THE
BALL
WITH
YOUR
RADAR
SET!

IT
WORKS
BY
REMOTE
CONTROL!
A
STRIKE
OR A
PINBOY
GUARAN-
TEED
EVERY
TIME!



EXTRA BONUS!
A COMPLETE
GUIDEBOOK ON
THE USE OF FACIAL
CONTORTIONS AND
BODY ENGLISH!
FREE IF YOU ACT
NOW!

GENTLEMEN:

I HATE WINDING UP IN THE
GUTTER NIGHT AFTER
NIGHT! PLEASE SEND ME A
RADAR BOWLING BALL! I
ENCLOSE 5000 BEAVER
SKINS AND \$48.50 IN
GENUINE MARTIAN CURRENCY!

NAME _____

ADDRESS _____

AVERAGE BOWLING SCORE (CHECK ONE)

☐

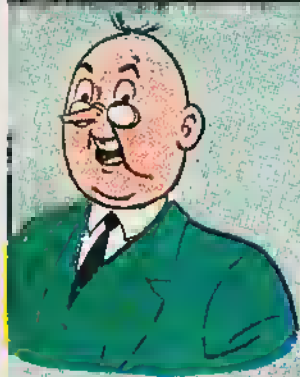
15

☐

41

☐

7,356 ¹/₂



MR. WEATHERBEE PRESENTS...

GREAT MOMENTS IN HISTORY

THE Discovery of Water!

Water was discovered very early in Man-kind's history (Even before Don Ameche discovered the telephone)...

FREE PUBLIC BATHS

THAT'S RIGHT, SIR!
THE BATH IS FREE,
BUT THE WATER
COSTS THREE
DINOSAUR TEETH!

It was found by a cave-man named Oggg-- who wasn't really a cave-man, but more like a cave-teen-ager...

PA, CAN I BORROW THE
MASTODON TONIGHT? I'VE GOT
A HEAVY DATE WITH TWO-
TON TESSIE!

Oggg's father got him a job delivering newspapers, but Oggg didn't like it. (Papers in those days were HEAVY..)

GROAN!

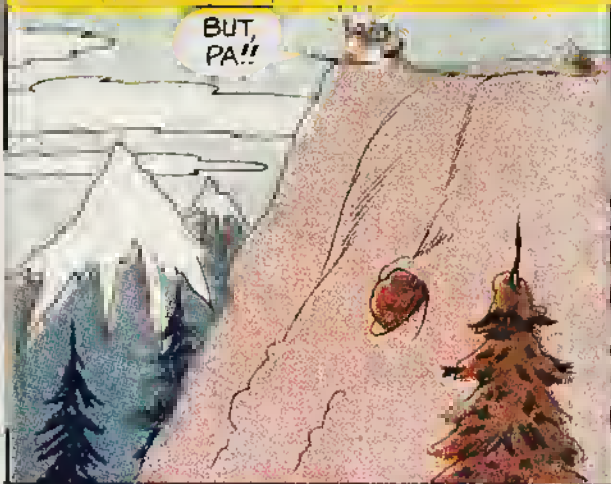
So he quit work and spent all his time hanging around the corner soda-cave, listening to Rock'n'Roll records...

MAN! LIKE ELVIS
IS SO FAR OUT,
HE'S IN!

SODA-CAVE

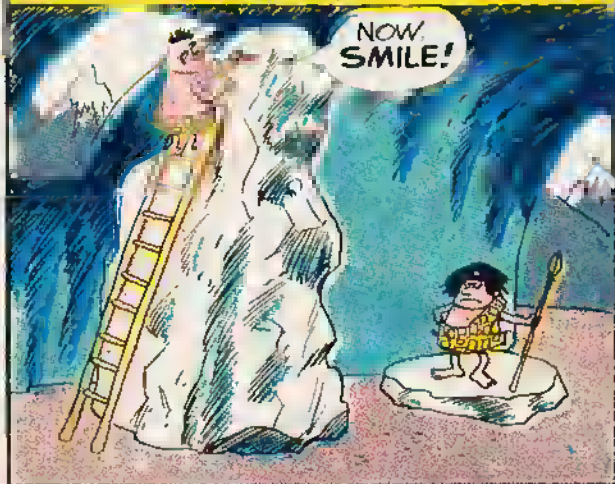
Oqqq's father was mad. "If you won't work," he said, "at least take up a nice hobby, like skiing!"...

BUT, PA!!



This was difficult, since snow hadn't been invented yet...so, instead, Oqqq took up stone cutting...

NOW SMILE!



Oqqq liked carving things of stone.. He carved many beautiful objects...

OOPS! I HIT TOO HARD AGAIN!

SNAP!



...things for the butcher... things for the baker... and things for the candlestick maker (of whom, naturally, there were none)...

ROCKS REPAIRED

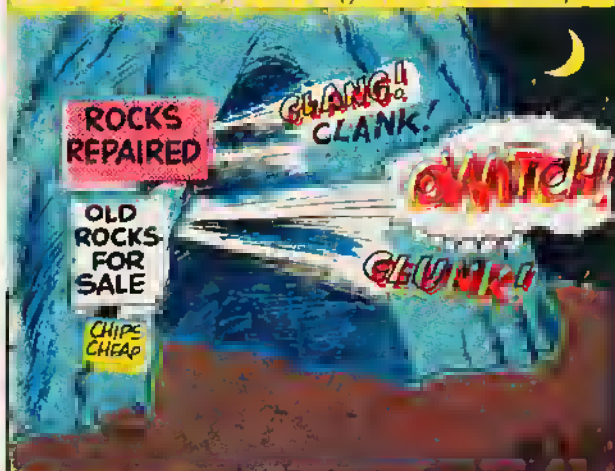
OLD ROCKS FOR SALE

CHIPS CHEAP

CLANG! CLANK!

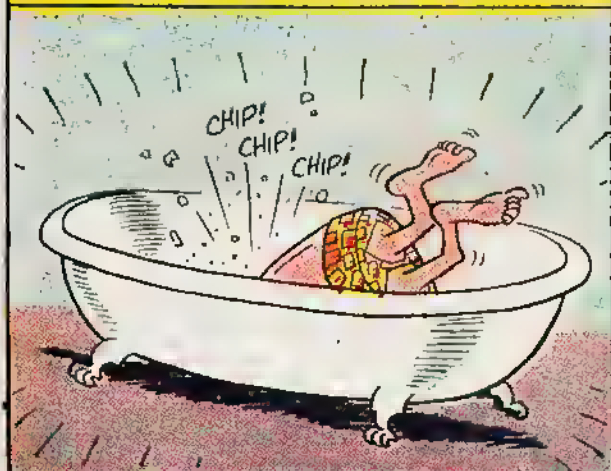
CLANK!

CLUNK!



One day, he carved a strange looking, hollowed-out object, which he decided to call a "Bathtub"...

CHIP! CHIP! CHIP!

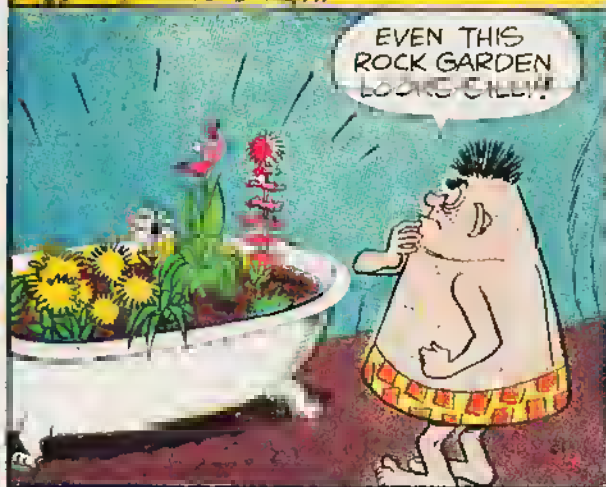


"What is it for?" his father asked. "It's to put things in," Oqqq replied...

SON, IT DOESN'T LOOK TOO PRACTICAL! NOW STOP WASTING YOUR TIME ON THESE FOOLISH THINGS!



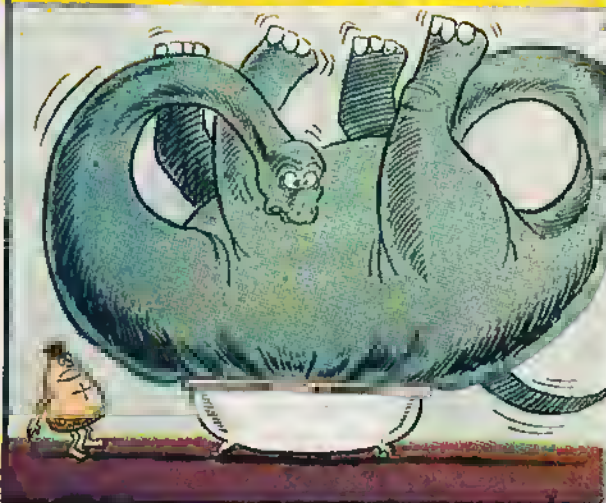
Oggg tried putting different things in his bathtub. First he tried pebbles... But it looked silly...



Then he tried tree-trunks... But it looked sillier...



He even tried a dinosaur... But that looked silliest of all...



Oggg's father was very angry at him for behaving so foolishly. "Go," he shouted, "and never darken my cave again!"



So Oggg wandered off through the underbrush... sad and alone...



Suddenly, he slipped off solid ground and landed in something very unusual!



It was a strange, liquid substance...
like chicken soup without the flavoring
or the noodles...



"This is just what I need for my bath-
tub!" chortled Oqqq, "I'll call it WATER!"



So Oqqq filled his tub with water... It
looked very nice... and everyone was
proud of him...



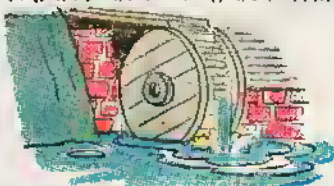
...especially his father, who spent all
day soaking in a bubble bath!



TODAY, WATER IS USED FOR MANY IMPORTANT THINGS, SUCH AS...



WATER FOUNTAINS



WATER WHEELS



WATER SKIING



WATER COLORS



WATERMELONS



AND
WATERVILLE,
INDIANA -!

NEXT ISSUE - THE DISCOVERY OF THE
WORLD (BY THE PEOPLE ON IT!)

WE'VE BEEN SHOOTING
FOR GIANT, FUN-FILLED
BOOKS THAT WE KNOW
YOU'LL LIKE!

WE'VE BAGGED
LOTS OF LAUGHS
TO MAKE THEM
THE BEST EVER!

HA!
HA!
HA!



WITH THOSE TWO
AND ARCHIE AROUND
I NEVER HAVE TO
HUNT FOR
TROUBLE!

BE A
FOX! - GET
BOTH!

IF YOU'RE HUNTING FOR
TODAY'S BEST BUY IN COMICS
YOU DON'T NEED A GUN!
FILL OUT THIS COUPON AND
SHOOT US A QUARTER
FOR EACH BOOK
YOU ORDER!

ACT FAST!
SEND IN
NOW!

ARCHIE SERIES #8, ROOM 603
241 CHURCH STREET
NEW YORK 13, NEW YORK

PLEASE SEND ME THE FOLLOWING:

- ☐ BETTY & VERONICA ANNUAL #8
- ☐ JUGHEAD ANNUAL #8

I ENCLOSE 25¢ (35¢ IN CANADA) IN COIN
FOR EACH TITLE THAT I HAVE CHECKED.

NAME _____ AGE _____
(PLEASE PRINT)
ADDRESS _____
CITY _____ STATE _____



Win a free Cartoonist!



HAVEN'T YOU ALWAYS WANTED TO OWN YOUR OWN
CARTOONIST? JUST IMAGINE OWNING A CARTOONIST
 WHO WOULD DRAW **ANYTHING** YOU TOLD HIM TO DRAW!
 IT'S EASY, KIDS! ALL YOU HAVE TO DO IS
 IDENTIFY THE NINE CHARACTERS BELOW,
 AND WE'LL MAIL YOU THE CARTOONIST OF THIS
 PAGE, SPECIAL DELIVERY!
 (TYING WINNERS WILL SPLIT THE AWARD!)

1. HERE'S A SAMPLE!



IT'S REGGIE OF COURSE!
 SEE HOW EASY THIS IS!

2.



THIS IS REAL EASY!

3.



4.



5.



HOW EASY CAN WE GET!

6.



7.



THIS IS ALMOST TOO EASY!

8.



9.



UH, OH! THE CARTOONIST
 LET HIS **WIFE** DRAW
 THIS CHARACTER!

TAKE THIS

FREE

GIFT...



3

**FABULOUS
BALLPOINT
PENS**



WHEN YOU
SEND FOR

1 FULL YEAR OF

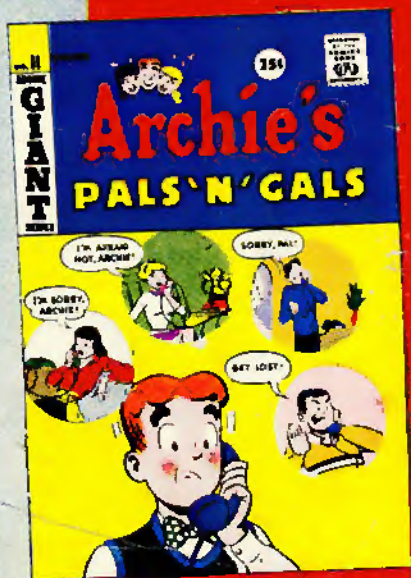
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PALS 'N' GALS**

To all Archie fans — now you can get 3 super ballpoint pens (banker's approved) plus 1 full year of the giant-size PALS 'N' GALS... all for only \$1.

SPECIAL!
All for
only **\$1**

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FOR 1 YEAR**

Your 3 super ballpoint pens will be sent to you the same day we receive your coupon. So act right now — Mail Coupon Today!



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NOW FOR
3 FREE
BALL POINT PENS
AND
1 FULL YEAR
OF ARCHIE'S
PALS 'N' GALS**

ARCHIE'S PALS 'N' GALS

241 Church Street New York 13, N. Y.

Here's my \$1.00 (Canada \$1.50). Please rush my 3 ballpoint pens free, and enter my full year subscription for Archie's Pals 'N' Gals (published every 3 months).

NAME.....AGE.....

ADDRESS.....

CITY.....ZONE.....STATE.....



some scanner known as irving